ABSTRACT
In a historic move, the NDA Government has unveiled a pro-Poor Pradhan mantri Jan Dhan Yojana, Pandit Deen Dayal Upadhyaya Shramev Jayate Karyakram, Mission Housing for all, Micro Units Development and Refinance Agency Bank (MUDRA Bank), and various schemes for pro-Youth My Gov Online Platform, Make in India, Deen Dayal Upadhyaya Grameen Kaushal Yojana and many more. Pradhan Mantri Jan Dhan Yojana, is an ambitious scheme for comprehensive financial inclusion launched by the Honorable Prime Minister of India, Shri Narendra Modi on 28th August, 2014. He had announced this scheme on his first Independence Day speech on 15th August, 2014. In a run up to the formal launch of this scheme, the Prime Minister personally mailed to CEOs of all banks to gear up for the gigantic task of enrolling over 6 crore (75 Million) households and to open their accounts. The study is based on secondary sources collected from published articles, various journals, newspapers, reports, books, and official websites. The paper reveals those schemes are fully helpful to poor people and youth in getting directly the government schemes. The study concludes that, these scheme has created an impressive result in the in the life of poor people and youth.

Keywords— Schemes, Pro poor, Pro Youth

I. INTRODUCTION
Pro Poor (for Poor People)
This government has been a government of the poor, marginalized and left behind. As promised, it has worked ceaselessly in the last one year to reach the fruits of growth and development to the weakest, most deprived and remotest of people. It has delivered the world’s biggest financial inclusion scheme, Jan Dhan Yojana to ‘bank the unbanked’ poor people of India. The central concept of Antyodaya-uplifting the poorest of the poor-is the driving philosophy of many government schemes that is being run to ensure their equitable growth and development.
Deen Dayal Upadhyaya Antyodaya Yojana or DAY is a Government scheme for the uplift of urban and rural poor through enhancement of livelihood opportunities through skill development and other means. Government of India has provisioned Rs 500 crore for the scheme.

4. Mission Housing for all

This is one of the major scheme of government’s urban development and housing initiatives, Which focused at social inclusion so as to benefit all sections of urban residents including slum dwellers. The program proposes to build 2 crore houses across the Nation by 2022.

5. Micro Units Development and Refinance Agency Bank (MUDRA Bank)

MUDRA Bank was launched by Prime Minister Narendra Modi on 8 April 2015. It is a public sector financial institution in India. It provides loans at low rates to microfinance institutions and non-banking financial institutions which then provide credit to MSME’s. MUDRA will have an initial corpus of Rs 20,000 crore and a credit guarantee corpus of Rs 3,000 crore.

II. PRO YOUTH (FOR YOUTH)

This government considers youth as the most productive asset of the nation with the potential of taking the country to the double digit growth. Prime Minister Shri Narendra Modi has a clear vision to tap the huge potential of demographic dividend of India, where about 65% of the population is less than 35 years old that makes it the oldest civilization with the youngest people. The government policies have been revised to be ‘Youth Inclusive’ to make them an integral part of the developmental process.

1. My Gov Online Platform

My Gov is a citizen engagement platform founded by the Government of India to promote the active participation of Indian citizens in their country's governance and development. It is also aimed at creating a common platform for Indian citizens to "crowd source governance ideas from citizens". The users shall be allowed to discuss and to contribute on various government projects and plans.

2. Digital India

Digital India is an initiative of Government of India to integrate the government departments and the people of India. It aims at ensuring the government services are made available to citizens electronically by reducing paperwork. The initiative also includes plan to connect rural areas with high-speed internet networks. Digital India has three core components. These include the creation of digital infrastructure, delivering services digitally and digital literacy. The project is slated for completion by 2019.

3. Make In India

Make in India is an initiative of the Government of India, to encourage companies to manufacture their products in India. It was launched by Prime Minister Narendra Modi on 25 September 2014. Make in India initiative has been on main agenda in various foreign visits of Prime Minister Narendra Modi. PM Modi sees Make in India as a vital impetus for employment & growth.

4. Deen Dayal Upadhyaya Grameen Kaushal Yojana
The Government of India has set an ambitious target for providing skill training to 500 million of its youth by 2022. Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY), the skill training and placement program of the Ministry of Rural Development (MoRD), focused on the rural poor youth and its emphasis on sustainable employment through the prominence and incentives given to post-placement tracking, retention and career progression.

5. National Policy for Skill Development and Entrepreneurship

The objective of the National Policy on Skill Development and Entrepreneurship, 2015 will be to meet the challenge of skilling at scale with speed and standard (quality). It will aim to provide an umbrella framework to all skilling activities being carried out within the country, to align them to common standards and link the skilling with demand centers.

6. National Sports Talent Search Scheme

The government is launching a National Talent Search Scheme to scout for sports talent in various schools and institutions across the country. The government is planning to implement the Scheme from next financial year by setting up National Sports Academies and start Sports Science courses in select universities and medical colleges across the nation.

7. Swachh Vidyalaya Abhiyan

Swachh Bharat-Swachh Vidyalaya is the national campaign driving ‘Clean India: Clean Schools’. A key feature of the campaign is to ensure that every school in India has a set of functioning and well maintained water, sanitation and hygiene facilities.

8. Padhe Bharat Badhe Bharat

Padhe Bharat Badhe Bharat is a nationwide sub-programme of Sarva Shiksha Abhiyan, which focuses on early reading, writing and comprehension and early grade mathematics. During 2014-15, ₹2,352.57 crore has been allocated to States/UTs for improvement of quality programmes. The programme was pioneered by Atal Bihari Vajpayee.

9. Pandit Madan Mohan Malviya National Mission on Teachers and Teacher Training

Government of India launches the Scheme; Pandit Madan Mohan Malviya National Mission on Teachers & Teaching with an outlay of Rs. 900 crores during XII Plan. The Mission would address, on the one hand, current and urgent issues such as supply of qualified teachers, attracting talent into teaching profession and raising the quality of teaching in schools and colleges.

10. Rashtriya Avishkar Abhiyan

The Rashtriya Aavishkar Abhiyan (RAA) envisages to motivate and engage children of the age group from 6-18 years in Science, Mathematics and Technology through observation, experimentation, inference drawing, model building, etc. both through inside and outside classroom activities and processes.

As an overarching component of its governance model, this government has attached highest priority to agricultural growth, increasing farmers’ income & development of the rural India in policy making. The government has worked very hard to increase public investment in agriculture sector that is the engine of
India’s economic growth and also the largest employer. Apart from path-breaking initiatives like launch of Soil Health Cards & Kisan TV, the government lost no time in coming forward for the help of distressed farmers due to crop damage in unseasonal rains this year by enhancing the compensation by 50% and also lowering the eligibility criterion for such compensations.

III. CONCLUSION

This paper reveals different schemes who fully helpful to poor people and youth in getting directly the government schemes. The study concludes that, these scheme has created an impressive result in the in the life of poor people and youth.

REFERENCES

[7] www.pradhanmantriyojana.in/
[8] forbesindia.com/article/one-year-of-modi...of-narendra-modi.../1