Personality Development – An Urge for Rural Society

Taru Gupta
Assistant Professor, BBD University, Lucknow, INDIA

ABSTRACT
India a land of culture, a place where colour of all shades and people of all types loiter around, a place that has not only various religions and culture but is also diversified in all flora and fauna. Keeping the multi shades of the country like India, a unique thought crossed into my mind which I am writing in the paper of mine, which will focus upon the issue of Personality and its urge in rural society, we all are aware of the facts of India, my paper will focus not only the Indian prospects but also some parts of foreign rural concepts, basically my paper will focus upon why do the people of rural society feel that their personality should be developed, targeting upon the areas like culture, Jagmani System, lifestyle and many other aspects of rural society. The paper is fair and is written in such a manner, keeping in view that it’s not copied; some of the facts which are of original thought might be taken, mentioning their aspects in the Reference itself. The paper also deals with the social issue of rural areas which tells that up to what extent the people of a rural society have absorbed the things, taught in the personality classes. Basically, in the rural areas there is a dearth of many things, and for that they require some assistance, and for a rural person it's a very difficult task, as they are innocent and pure people, most of us donor believe so but yes it’s a fact that the rural person will never cheat upon you in any sense. They are very sharp learners, but at the same time we have to be a little cautious, as they are like a sponge, whatever you give them, they would soak, so one has to be very particular of what you are teaching them in your personality classes. In many of the foreign countries, they are making up for programs wherein they train the villagers by bringing them more close to the urban life.

Now as I have previously discussed on the aspect that personality is all about showing only your goods and no follies, cutting it short we can say we have to mask the real self, and not real in any sense. These two things are two opposite things but still the need of rural is on it, the basic reason is to break the chains and free themselves for the clutches of lifestyle which they are still leading, let’s say for instance if we look at the rural aspect more than 92% of the population of India is rising in rural which more than 45% is still not developed, they either feel shy, or they donor want to developed. We the people of India are harping the tune of Modi Effect, but this effect is also subtitle unless the people want it themselves. Now a big question arise as to how can we really bring all the people to the same podium of development, what I feel is we can actually have to train them and have to satisfy their one basic urge that is the urge to know all the things, I have been into this field of teaching and training numerous candidates, particularly of rural cult only. Recently in one of my batch a person form Neemsar a small village stood up and told me “Sahab Hum bhi Angraygi bola chatthi hai, apiary jaisa, dikhna chatay hai apkay jaisa, aur humay aap bana do. The people of rural area feel very uncomfortable in front of others hence; they require class on personality development.

Keywords--- Rural society, Personality Development

I. INTRODUCTION
The moment we hear the word rural still a picture come automatically into the mind and that is of a bullocks, colourful huts, some hinterland, thin or undernourished children, cattle, dogs, green trees and so on. And when we talk about Personality we mean to mask the real self, and show such a face that would be forge or not real in any sense. These two things are two opposite things but still the need of rural is on it, the basic reason is to break the chains and free themselves for the clutches of lifestyle which they are still leading, let’s say for instance if we look at the rural aspect more than 92% of the population of India is rising in rural which more than 45% is still not developed, they either feel shy, or they donor want to developed.
II. OBJECTIVES

The objectives of my paper are very simple and clear as already told but to them I would also like my readers to have a clear view about:

- What is Rural society all about (Indian perspective)
- What is the real sense of personality (with reference to rural) and various measures adopted.
- What is the basic reason why the personality development cannot function well in rural area?
- How we can train and develop the rural people and what are things to be cautious at.
- Final view on the entire aspects

With the help of all these objectives I will try to bring out the real face of the rural society, and will also reflect that the Personality development would bring about the massive change in various aspects of rural society not only form the point of view in India but also in the foreign countries. In the first part of mine I would be discussing the real meaning of rural from the point of view of India as well as the international prospects.

III. RURAL SOCIETY (INDIAN PERSPECTIVE)

Rural Society is a place or a area which is not so much so populated ,its prime source of earning is agriculture, Simple culture , with natural environment and informal social life that is no treachery or deceit feeling in the minds of any person , we can say that to some extent their norms and culture are same .This applies to both the Indian as well as for the foreign countries like Nigeria etc .If we go on for the characteristics of rural society we find some known but peculiar characteristics, which are pinned as under:

- Rural way of settlement is scattered and having open houses covering vast area for courtyard.
- Most of the houses are mud constructed or to be particular we can say kaccha houses
- Most importantly the basic way by which the person define its living is Agriculture
- Informal social norms are practised more religiously than the formal ones
- Informal social groups are still practised these groups better known as de-i-a
- Interaction is more deep and frequent and face to face rather than taking long time in meeting
- Informal way of social control in form of panchayats that look after the well being of these rural society
- Low Literacy rate as a result of which English and Hindi (Kadhi Boli) which they call is an alien thing for these people
- Attachment with religion is too much in the rural areas not only in the country like India.
- Poor Urban facilities which really a problem

Besides these there are many other characteristics which have really made the rural society a palate of colours. I would be discussing of the point in detail. May it be India or any other country we find almost the same things or the characteristics in all. There are three main features of rural society which primarily focuses the following which goes as under:

Village is a community-

The village satisfies all their needs in the village. They have a sense of unity and a feeling of amiability towards each other.

Village is an institution-

The development of villages is influenced considerably by the life of the village. In this way village is a primary institution.

Religiosity-

Faith in religion and universal power is found in the life of the villages. The major occupation is agriculture which involves dependence on nature. Farmers worship forces of nature. The life of the village is the joint family system. Family has a strict control and administrative powers over the individual. All the members of the family share the burden of the family occupation. In this way of working together the villagers maintain sense of cooperation among themselves. In the life of the villagers group feeling occupies an important place. They respect the judgment and obey the orders of their elders and the panchayats. Society, caste and panchayat have control over the individual.

We have discussed about what exactly is a rural society in general, I would now like my readers to know something about Indian aspect or to be specific the Indian rural society .There was an assumption of Reddy which he stated in the year 1985 according to him:

Reddy (1985) has stated the following as the characteristic of Indian Rural Society.

1. The village is the unit of the rural society. Its people carry on the business of living together within a distinctive framework of caste and social custom. Caste is a dominant social institution permeating social and economic relations. Traditional caste occupation mostly prevails. Co-operative labour of different castes is required not only for agro-economic activities but also for socio-religious life. The large villages have within its population all the occupational castes, have a comparatively more integrated and self sufficient economic as well as socio-religious life than smaller villages.

2. The village as a social and cultural unit possesses a basically uniform organisation and structure of values all over India. Many problems are common to the entire Indian country side.

3. The ethnic, linguistic, religious and caste composition of a village largely determine its character and structure. Some villages of hamlets are inhabited almost exclusively by certain castes as in the case of Agraharams for Brahmins. Even in a village with mixed population the different castes usually live in different sections of the same village. Inter caste rivalries are present.
4. Women do not have full equality with men in several aspects of life.

5. Indian rural society is predominantly based on agriculture. Possession of land carries with it social and prestige value, besides being considered as an economic asset. In many villages, the land is mostly distributed between two or more castes, or among a few families, or between one big land owner and the rest of the community. Landless labourers and tenants constitute a considerable part of the population depending on agriculture.

6. Every village has its own organisational set up, authority and sanctions. It has its growing body, the panchayat, based on local tradition since long, but now constituted on a regular basis according to provisions of Panchayat Raj.

7. Social distance or isolation has a bearing on the nature of the organisation of a village and of its view on the world. Availability of or nearness to modern means of transport or communications also modifies the setting and fabric of a village.

8. Village settlements are generally governed by certain regional and local traditions. The layout of the village, construction of the house, the dress, the speech, and manners follow the set pattern of the cultural area. Each village possesses an individual of its own. Some have a reputation for generosity, hospitality and fair play, while others are notorious for their meanness and corruption. Some villages are known for their co-operatives, while some are noted for their litigations and factions.

This was something about the Rural society from the point of view of India, though it is true that the rural areas of foreign also form the part of rural society, but it’s so small in portion that we cannot actually determine the quantum of it, and hence we are taking that into consideration. Hence we can say that the rural society is very colourful and at the same time it is so fascinating that people gets automatically attracted towards it, but the people are not so much conscious of the upcoming technology, or to say that they are unaware of many things, as a result of which they are required to be taught on the issues relating to these things, but to actually get into the real skin of a person, or develop them, their personality needs to be enhanced or developed. We will now be discussing something about the personality development, i.e. what it is all about and its relevance to the personality development.

IV. REAL SENSE OF PERSONALITY DEVELOPMENT (WITH REFERENCE TO RURAL)

The word personality is derived from a Latin word persona which means a mask that is being worn by the people who use to perform in the ancient Greek play, the people use to do so to mask their identity so that the real self could not seen, Shakespeare once commented on the fact of personality, that the world is stage and we all are puppets, unlike puppets we have to wear an expression which is fake. But for the people of Rural Dynamics, this type of gauging expression or masking is not an easy task for rural society, and this is what they need to learn. Talking about a rural person in general I can say that a rural person is a person from a hinterland, who believe in the reverse theory of saving, according to the theory of Keynes whatever you earn you save a small part as a form of saving, this type of concept is not there in rural, for example if in a rural area a teacher earn something, he consumes it the same day. This and many other factors make the rural person so ignorant of basic terms and technology that, they cannot gauge others.

We all are aware of the urban and the non urban or rural area, and what is the basic difference, between the two, so I won’t be going into the detail much, we often see that the rural are at the mercy of urban, what could be the reason, I have been teaching many subject for the last 3 to 4 years and along with them is having a keen interest in personality literature and chronicles, I survey many of them and found out, that there is a very low rate of emotional boding in the people of Urban society, and this is not only in the case of India but also in the villages of Nigeria, where the villagers are considered to be downtrodden, in India if a person from a rural background and tries to get into a bank even, for a loan purpose or for any purpose, he has to wait for the whole day, in this context I happen to cite an example to show how do the urban behaves ( save a few) with the rural. In a prominent bank I happen to visit my 15H form for the Tax purpose, I saw a woman of more than 70 years sitting on the ground and sweating, the guard was yelling at her I went and asked, to my surprise, she wanted to open an account in the bank and the bank person was not giving the form just because, the form opening person was not on seat and was smoking outside, I picked her and brought the form and helped her, my readers will be thinking I am making boast of myself, yes I am doing so, but this boast is just because I helped someone who needs me, it’s not that the urban are heart less creatures, but its only that they look upon very heinously to the rural people. I myself saw the next time in the same bank the same person who behaved so bad, with the lady, when a girl came to his counter, he like a puppy was roaming around her and was settling all her disputes, Now I ask my readers had the old lady been smart and confident and knew some English terms, she would have got the assistance, so it’s all that personality counts in every hemisphere.

If ever you had a chance to talk to a villager you find that his main problem is that of speaking in Hindi, and that to not so much fluent or to say Kadi Boli, and also they feel very saggged off when they are deprived of basic things like I have just now mentioned the bank account opening form, it’s true that at many places in India as well as other countries, despite of all the effort of our honourable prime minister Mr Modi, still these people are not being liberated, I am really sorry to say, it’s all in the books that there is no disparity between the
two people or of two classes, but for the case of rural they are still consider to be weak, the simple reason is the power of personality, to put it in more simple way, for a rural that is the hinterland people the by personality development it means, to look good, to dress good and speak in English. Therefore we can say that in a basic knowledge of personality there are four selves i.e. Physical Self, Mental Self, Moral self, Social self, where as for the rural person its Physical self that is to look better, Speak in good Hindi and English. Rural people have a different psychology, they want to learn also, and they want to run away from it, they believe in No pain No gain ideology only on their farms, not any other time, and it is a major reason that many a times if you want to tell them some good thing they do not want to listen, or if by chance they listen they forget it in their daily work, but above all if one has to develop the country, it is this section of the society which requires great effort so that the country can developed in real sense. I would now like to tell about some of the initiatives that are being taken by the government for developing of personality of a rural. The government is bringing and has brought many programmes that will make up for the personality development of rural that includes:

- National service scheme
- Pradhan Matri Adarsh Gram Yogana
- Smart city Mission
- Atal Mission for Rejunivation And urban Transformation
- Society For Employment & Training Promotion In Twin Cities
- Eradication Of Manual Scavenging Programme
- Edp To Prime Minister’s Rozgar Yojna (Pmry) Beneficiaries
- Chief Minister’s Empowerment Of Youth (Cmey)
- Facilitating Swarnajayanthi Gram Swarozgar Yojna (Sgsy)
- Basic Orientation Programme To Sgsy Beneficiaries
- Basic Orientation Programme To Women Shg’s
- Skill Development Programmes To Women Shgs
- Entrepreneurship Orientation Programmes (Eops) To Sjrsy, Trysem & Sgsy Beneficiaries
- Edp To Rural Employment Generation Programme (Regp) Beneficiaries
- Rural Entrepreneurship Development Programmes – Nabard
- Rural Entrepreneurship Development Programmes – Sidbi
- Entrepreneurship Development Programmes To Women

These are few of the schemes that have helped in the development of the rural personality, this rat those schemes that have really done some favour for the development of rural personality and also have tried to bridge the gap of rural and urban. Though the government and the other people are making great effort to make the changes in the personality of a person of a rural, but still there are some follies that make the efforts of the people and the public in vain all because of the following various reason, to bring it short these are those reasons which will not let the personality of a rural person developed, it is true that government and may other organisation are working towards these aspects, but still are not able to bring about the best in the rural, as many of them are of peculiar tendency having peculiar problem. I would now like my readers to know what the problems that the rural cannot develop are or the personality development despite the urge the thing is still not a major changing factor, in growth of rural.

V. REASON WHY THE PERSONALITY DEVELOPMENT CANNOT FUNCTION WELL IN THE RURAL AREAS

As it is already discussed that in a rural area the need or the urge for personality development classes is too much in abundance, but despite of all these there are certain problems which has caused a kind of backlog in the development of rural.

1. The financial, manpower and managerial resources devoted to the implementation of rural development programmes are utterly inadequate.
2. Better implementation of rural Personality development programmes can be ensured only if those responsible for actual implementation are paid reasonably well, appropriately trained, and sufficiently motivated. But this has not been done as yet.
3. It is being increasingly observed that the objectives of one programme conflict with those of others, and there is no institutional mechanism for reconciling them. Consequently, many programmes utterly fail in fulfilling their objectives. In addition, they also affect other programmes.
4. In many cases, instruments of rural development are not properly selected, and their levels are not consistent with the objectives they seek to achieve. These results in the wastage of valuable public resources, and unnecessary delays in achieving the objectives.
5. Honesty, hard work, helping others, thrift and such other virtues indirectly help in economic development. In the Indian context, not much attention has been paid to this aspect of development.
6. Observance of rituals, lack of rational decisions in economic matters, spending huge amounts of money on marriage, birth or death ceremonies, prevalence of the caste system and the joint family system in the rural areas and illiteracy are some of the factors which arrest the rural development in India.
7. The political parties have a vital role to play in rural development. But unfortunately this role has not been effectively realized by any democratic political party so far. The political parties, today, are guided more by party interests rather than by national interests.
These are the seven keen reasons besides this some of the more reason have been laid below, that really make the life same as it is, i.e. the rural life is unchanged and the development is most minimal. Many of us say that it is due to the cultural difference that the programme of personality development is not familiar with the rural people, some call it due to the influence of the higher classes that are prevailing in the rural society, as many mouth s so many the reason, But I would now like to bring in front of my readers some more problem which will throw light upon as to what could be the basic reason as to why the rural as still ignorant about personality development. These may primarily include the following:

- They have their own sense of proxymics, and they mistrust us all because we are in a habit of earning profit and we apply the same on rural also, Say for example in an instructed of urban we invest too much to get right admission, in right coaching we except the same form them which at sometimes is not possible for them and hence they mend their ways.
- Secondly due to a typical male aura we at rural don’t allow the women to go and flourish, it is true that many of us believe that the women are liberated, but there are few places where still the women is a wreacher gender
- Government intervention is of very liberal in context, and because of which the norms or the programmes that the government impose is followed, but not the others. The government has to step forward to see where the real problem is coming form
- The misconception of Chal gayega, humay iski kya jarurat, is also one of the factor of consideration, which is responsible for lack of personality classes
- Lack of efficient teachers or trainer, is another folly or reason for the lack of personality classes in rural, as I have already discussed that the basic problem is to look good, feel good and speak English, but what we urban have done, we take classes or no class by delivering the lecture in English and they all get mesmerised, we have to train them in bilingual form.
- Lack of proper facilities of electricity, I won’t be blaming the government for the government have promised to make the supply in adequate way so that if by chance the electricity at rural is required it could be provided, but the reverse happens, many a times I have had encountered the problems like such, once I took my all gadgets to a village of Sindhuli near Sitapur I opened my tripod and no sooner did I connected the plug that lights went, which was really big trouble
- For a typical villager studies, personality development pays no role, the upcoming generations of the rural want to become something, I happen to be a part of institute where I use to take personality and communication soft skill classes, there were almost more than 50,000 students in the college, out of which maximum are from the rural background, on the very first day as soon as I entered the classes I asked how many of you want to become something in life or what are your dreams, I got an answer form a boy called as Santosh, Sir Padhav kay baad khit karab, paisa kamai, and khab (after study will do farming, earn money and will consume), basically this is the mentality and will never change

Besides this there are many factors with the help of which we can do analyses that the people if want to developed they need to wok upon these limitation, speaking broadly these are not the trouble but are those things that will crumble down the development of the country because unless the farmer of the country is educated and have worked upon its various self, physical, mental, moral and social, the country will grow but at a very slow rate. This was something the limitation that has made the process of personality development slow, I would now like to mention or discuss few points on how we can eradicate these problems or to be specific what are the ways we can adopt to train the rural people. But we have to be a little cautious while making or adopting the process to train the rural, as we have to look at all the selves very patiently and cautiously.

VI. HOW TO DEVELOP THE RURAL PERSONALITY AND POINTS TO BE CAUTIOUS AT

For the last 3 to 4 years I have been trying the people of various types and nature, but when I come across with the type of people in village s, so that I can convincethem to improve their personality, it’s a really tough, there are many questions at one time and you have to answer all, failing so they won’t listen to you. In this paragraph I will let my readers know what are those techniques by which you can win hearts of rural. The points primarily and poorly focus on the personality development only. The tips which I am writing here are mostly being practiced by me, and have found the drastic result, these include the following

- Firstly you have to be very cautious what you are speaking in front of the people in rural areas, say for example it is observed that many a times people speak marvellous English, but Hindi is very poor, so it is much more needed that the person should be bilingual, because there are some words that could be only explained in Hindi.
- Rural people are very emotional in every sort and you have to be very careful about it, say any word from you or any scolding from you even can cause a real problem, once it has happened to me even, when I was in my early
stage I had scolded few of the people from rural areas and they immediately ran away from the institute , I am telling my readers so as so enlighten, that the rural people are like small kids, you have to pamper and then they will be yours.

- There are at times the personality development trainers are themselves not aware of haptics that is the art of touch , you have to be careful while touching or holding hands of a male or a female in villages at times you will invite trouble if you do so , as they have their own distance and body inferences.
- You have to be careful about the time and the place of your teaching, the environment should not be so glossy that it the rural people get ashamed of themselves, nor should be filthy, remember it’s your environment counts a lot.
- While talking to the rural person never ever lose your temper as already told , on any mistake you have you explain him again , never get bogged off by any of the behaviour of the person ,
- The lecture of yours should be such that is engrossing and at the same time being understood by all, means the lecture should not only be about learning English but also about some facts and something about their looks and you do not have to compel them, but have to motivate them to follow it religiously.
- Remember that if you are going and teaching in the rural particularly in village area , you are require to behave accordingly , that is adhere to the rules and regulation and the customs of village only , you have to abide by the rules of gram panchayat and Sarpanch.
- The study show that the villagers are very keen to learn everything , that is if you tell them something they will cram and learn everything , they are various laborious , but it does not means that you are require to tell all the things in one day only. Divide your things into module , into activities and so on
- The villagers are in onehabit, Cilima (Cinema) what they call as, so what we can do whatever we have prepared try to make a presentation or video of it, but again first in Hindi then in English, so that the people will get it easily, this thing won’t bore them, and secondly they are able to absorb it easily.
- Last but not the least you have to first be the part of them, being in proxymics you have to make easily understandable to everyone, by this you can have a contollor over them.

This was something about how you can really train the people of rural and bring some development in the personality of rural people. Simply speaking it’s not tough but you have to really work hard in inviting and making them learn and improve, now I would be telling my readers that what exactly are the points of caution while training the people, its though easy but at times if we keep the following cautions, we can never land ourselves into trouble. This primary focus upon the following thing,

- Have to sublte their curious nature i.e. to see that their over expression should be controlled with overusing yourself
- Patience as already mentioned
- Should know at least one such language the is their language too in order, to bring them at comfort level
- Have to pay special attention to their liking, as say for example they could be allured only by English , if you say you will teach English they would come to you and not for personality development, therefore you have to keep this point in mind also .
- Many of the people are in a habit of en cashing the innocence of the rural; we must never do that as it is unethical.
- It is seen that many of the villagers do not have a facility of light , to make a presentation, so you have to prepare a back up, say we can make a sort of play (Nautanki) what they properly will enjoy and understand
- No need of giving big lecture, give small and meaning lecture.

These are the some ways by which we can train the rural farmers cautiously, I would like to tell my readers that these things are only some facts which I have myself discovered and have incorporated from readings, ultimately it is the readers who will decide which of the thing to follow. These are some facts of the rural personality development, basically we have to adhere to the rules but we can alter them as per needs. I would now like to show my readers that how some of the programmes have really brought a change in the life and the personality of the rural life, one such organisation that has really brought about the drastic change in rural society, is termed to be the programmes by Yuva charyas, these Yuva charyas are none but the people from local villages, these rural people have undergone a drastic change due to a YLTP (Youth Leadership & Training Programme) in which the prime focus upon the rural personality development aspect, with the help of this programme the rural person was really capable of making a drastic change in their personality, this was an initiative being taken by the Art of Living, where it was said that the people concentrated upon 5H programme which goes as under :
This programme of 5H has really contributed to the development of personality of a rural person the achievements of 5 H are:
- Reached 40212 villages
- Trained 110,000 rural youth in YLTP
- Conducted 165,000 free stress relief workshops benefiting 5,688,000 people
- 1895 homes, 1152 bore well and 904 bio gas plants
- Trained over 6000 people in organic farming

This was one such programme that has helped in the development of the rural personality; I would like my readers to know something about some more programmes and their achievement. There were some of the programmes that have helped in the personality of a rural by the people of Andhra Pradesh which can be mentioned as to under:
- Eradicating of Manual Scavenging Programme: The Andhra Pradesh scheduled Castes Finance Corporation, has entrusted to develop Entrepreneurship Development Programme. The Andhra Pradesh council has brought about many of the changes in the attitude, working and lifestyle of the people. The focused upon three aspects
  - Child Mortality
  - Material heath
  - Combat communicable diseases
  - Soft Kills
  - Leadership Temperament

With the help of this programme the rural class has upgraded with the all there efforts and zeal, we have to remember one thing very clearly that the rural are really falling Prey to the hands of Urban and we have to stop them anyhow, let us now have a look at some of the more programmes, in this context a project was being initiated which I would like share with my readers, its Project Buland Bharat –Nation Building Project. This project primarily was launched by Sunshine -A Ray of Hope on 20 May 2011, the basic aim was to develop the overall personality of the rural people, I would like to tell my readers that basically the rural are not able to develop because of the simple fact that they are not educated, this project has worked upon educating and developing the personality of rural on the following areas which include
- Eradication of Poverty
- Gender empowerment
- Global Partner in development of the society

This program has brought a revolutionised change in the nature, in the attitude, in the entire personal of the areas of a rural human. There are some other programmes which were somewhat the part of rural personality development program, which primarily include the following:
- Total sanitation programme in Avanur Gram Panchayat, Kerala, India
- Total housing scheme in Avanur Gram Panchayat, Kerala State, India
- The Janmabhoomi programme in Andhra Pradesh
- Seva Mandir

These programmes have very well developed and create a personality, which was there in them but could never come out with this aid. As I have already told you about the mentality I would like my readers to have a quick recap with the help of a diagram

As we can see that earlier the person of village earns and consumes, but somehow with the knowledge with personality training, the person who was not saving earlier and the process of dis saving was coming in picture but not for now. This I am telling again just to give the clear picture of savingconcept, even the saving aspect is also being promoted by the personality development classes. thus we can say it has done good job, though the some parts of rural were not still need some improvement, and this is very much necessary not only for rural development, but also for the overall development of the country. I would like to mention few of the records which I have analysed after training the people for 1 year in a small village of Sitapur. And whatever I have found out will be reproduced as under. I have tried to make a review of the entire villages of Sitapur and nearby village so of Lucknow, that after attending the classes what ne things they have found out, and for this I took sample questionnaire, which was bilingual explained them to get their feedback, which goes as under, I will be producing a question then the analysis of it along with and then my deductitions over the questions

**Universe:** Lucknow and nearby villages

**Tools:** Pie charts and graphs
Objectives: The objective was to see that up to how many people of the villages really take interest, and have become somewhat of urban nature.

Question 1: Do you like coming and studying in the class?
Answer: I found out that the people are liking the class because they are seeing this type of thing for the first time, actually the areas like Neemsar, Kithuri, Sirsagang, and other rural areas touching the belt of luck now, but still are really far away from basic knowledge, they need to develop their overall dynamics, now the thing is why do they like that is being discussed in length in the next question, let’s see how much the percentage of people are keen and are enjoying these types of classes and how many of the still need motivation.

Question 2: What is the one thing you like about the classes?
Answer: We all like and just love to sit in class where the richer is magnificent, I mean to say in terms of personality looks, taking style, pronunciation and many more facets, I may be sounding weird, to my readers, but yes the people of rural areas are of such a nature that they do access, the teacher on the various ground and the grounds are
- Teaching Style
- Communication power
- Personality
- Adaptability
- Nature
- Control
- Patience
I would now like my readers to see that how and what was the perception of the people and how well these people can make an analysis after all it’s for their benefit only.
Question 3 what do you want to learn from the training?
Answer I have got some mixed reactions from the people of rural areas when I spoke to them about what do they expect or want to learn from the classes, but at large most of them want to become Shakespeare and to my bewilderment, only in a day. I would like to tell my readers that this question tell only about one thing that there is a conception in every rural mind that the English is only the prime language, which can suit at all places, and this could make them successful.

![Pie chart](image1.png)

What do you want to learn

- English Speaking: 21%
- Some soft skills: 57%
- How to look good: 17%
- How to move: 5%

Question 4 what have you learned from the classes?
Answer In the reply of this question also I have learned out many things that has revealed to much about the position of the rural and tell how innocent they are, but they are very much thoughtful about themselves, many of the people say that they have not learned anything, some say they have learned how to write their name, I would like my reader to know that these people are very laborious, this has been reflected many a time, and I would prove it even. Let us have a view of the chart and see what it reveals.

![Pie chart](image2.png)

- Physical self: 35%
- Mental self: 20%
- Social self: 25%
- Moral self: 20%
- Some soft skills: 57%
- How to look good: 17%
- How to move: 5%

Question 5 How much change do you feel before and now?
Answer The people of rural area have a tendency to criticise very much, what they do is, they want everything at their disposal, but this aspect is not at all possible, the reason being they want to learn all in one day, as they believe pata nahi kal yeh class ho na ho, or K al teacher ji aye na aye, this fact has made the learning process slow and at times this aspect only slows down the entire process. I would like to tell my readers now up to what percentage the people of rural feels themselves developed or change. There were four conclusions about this question that is yes, no, Can’t say, don’t know. I was pretty much confuse about the fact that coming from, such a long time of 6 months, they still don’t know how much they have developed, later it was deduced due to the negligence of teacher this was happening. But the question of Can’t say is still daunting.
**Question 6** How much confident you feel now?
**Answer:** Particularly speaking the confidence level of the rural people has scorched up, the reason being, that now they feel that at least something new they are learning, one thing very notable I found, and that was the rural people don’t have shame in doing any kind of work, which means that if we teach them something, they reciprocate it very soon, in short they are the good learners, but somehow they still need some motivation.

**Question 7** Do you feel that the social acceptance of you and your people have scorched?
**Answer:** People of rural area are very much happy and the reason is now the places, and the people, who use to hesitate in public or don’t move out of their dwell, just because of the presumption of non acceptance in the society, with the continuous use many people have got benefit, but again the same concept of yes no can’t say is prevalent which shows many of our villagers still needs to motivate.
**Question 8: Is Personality development Class necessary for your future growth?**

**Answer:** There was a change in the perception of the people after attending the classes for at least 6 months. There was the change in the mind set of the people, to be specific; they have become broader in sense of maturity.

**Question 9: Do you feel liberated now?**

**Answer:** This question has given me a clear view of the liberal thoughts of the people, to be specific, with the help of these I was able to analyse that the rural peasant who were earlier clutched in the hands of urban people, with the knowledge of all the selves ie

- Physical self
- Mental self
- Moral self
- Social self

The people feel more free and liberated, this could be seen through the diagram where only a few number of people feel the clutches, but sooner or later we would have 100% liberated rural personalities.
Question 10: Are you satisfied with the classes?
Answer This question was a kind of question that would help a rural person to give any suggestions or a kind of feedback form, so that the organisation or the things can be made much easier.

VII. CONCLUSION

Finally I would like to tell my readers that the rural people really have an urge of these types of classes, but they need a kind of motivation, where we can really tell that how far they can go after the attainment of these type of classes, but the problems that I have mentioned in my paper is of concern, if those problems mitigate, the dream of our Prime Mister Mr Modi, to make India a better place to live and developed.

I have taken five of the villages in the basis of the year 2013 -2015, we can follow and the trend that has been caused by the personality development classes, it’s true that miracles cannot happen in day, let me now bring to you some of the prominent things that has really shot the aspect in Shivrajpur: Gayaprasad vidhi mahavidyalaya dhukapur shivrajpur pura has its own governing body for management, administration and academics, which aims on the all round development of the student, that is why, the Gayaprasad vidhi mahavidyalaya dhukapur shivrajpur pura supplements its teaching with personality development and improvement of communication skill.

Gaunda: Baba Gayadeen Vaidya Babu Ram Mahavidyalay is also following the same trend.

Bachhrawan : Dayanand Bachhrawan Degree College Bachhrawan has its own governing body for management, administration and academics, which aims on the all round development of the student, that is why, the Dayanand Bachhrawan Degree College Bachhrawan supplements its teaching with personality development and improvement of communication skill.
the shooting up trend could be seen in the diagram to depict how well the rural area is moving up.

But for sure, miracles can be created, or the podium of that could be made, actually the problem of ours is very small we all have a tendency Sab Kuch Milgaye aur zalidi say mil jai and because of this reason only we suffer many a times. Whenever we see two people jabbering in English, we feel wow! element, but for rural it’s something from Mars, I only mean to communicate by the help of this diagram of trend, which i have made, that we ought to have such a temperament of teaching all, like if we are seeing that the rural is developing as shown in the trend, due to the classes of personality development, and other government and non-government programme, we all try to take some more initiatives so that the India can also be one among the top powerful nation, we have the zeal and temperament together we can and we will make the difference.

REFERENCES

[1] A Case Study on Decentralization: the Indian experience, Raghav Gaia, India which has given me the needs and the desire of the rural particularly those deprived of education.
[2] Some of the previous year notes of mine on rural management that I have taught at BBD University.
[3] Some guidance from the notes of T. K. Moullk who wrote an article Mobilizing Rural Poor: A Conceptual Framework* that have been of utmost help.
[4] Some notes and guidance from Dr. V.K. Bishnoi who wrote something on Rural management and marketing.