Super Achiever Skills of Ramayana & Mahabharata Implementing in Corporate Management

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ABSTRACT
The neediness of knowing the activities which influence the present scenario of management. Most of the times we apply so many management strategies and skills and we are touching the ethical values in our day to day life’s and in our modern management system. To lead human role genuinely in corporate sector we can have origin of historical aspects from our Indian ethical stories. Historical lessons may tell us about positive characters and negative characters. Positive may brings us motivation towards our role in our regular activities & gives path to making us in well molded manner. Negative tells us the not to do things in our personal and social life’s as well as to reach our corporate goals.

Keywords----- Ramayana, Mahabharata, & General Aspects

I. SUPER ACHIEVER SKILLS FROM OUR INDIAN HINDU LEGENDS

Ramayana:
In this article we will discuss the most common skills used by the super achievers from our Indian Hindu legendry. The base of this voice is taken from different aspects of management gurus, under the consideration of different situations.

We can say that leader is a person who can motivate others, who is followed by others or who leads a group of people.

A manager is a person who is responsible for controlling or administering or managing resources such as human, technical, financial, etc…..

Let us compare the efforts and professionalism performed by our Indian Hinduism, characters in our Indian epics and novels. The great Ramayana & Mahabharata were the roots of corporate governance in the present scenario.

The Hero of Ramayana, ‘Lord Rama’ proved that he is the trailblazer from the major events of Valmiki Ramayana. To the end of Ayodya Khanda, Raghava exiles into the forest obeying his father Dasharatha’s words, this action reveals his fidelity towards his father. The loyalty is the most common skill which is thoroughly used in the service marketing and marketing management which makes the faithful bond between the customer and the service provider. In the occasion seetha returning back to Ayodya after getting success in the war with Raavana, Rama gives an order to vaidehi (seetha) to enter into Agni here Raghava’s intention is to show the unworthy of Noble characters of vaidehi in front of social group even though he knows. Here we can remind the full disclosure concept, that accounting reports should disclose full and fair information to the proprietors, creditors, investors, and all the stake holders.
When Rama and his mates are in forest, Rama’s younger brother Bharatha approaches him with his great army forces. At the very site of Bharatha with his huge army, Laxmana feels that Bharatha was about to attack them. But Raghava stops him and makes him perceive Bharatha’s good character, which shows Rama’s best leadership quality in managing people. Listening, observing, speaking, attitude are the qualities to be exhibited by the Human resources management for choosing right people to right positions. Lord Rama never relied on his hidden supernatural powers, he always used his commonsense, social awareness, skills to manage and resolve most of the complicated and simple issues during his regime.

The second Hero of this great story Ramayana Laxmana revealed best prediction levels when Rama went for golden lady, he predicted his brother’s faith that he revealed his forecasting skills. As we know that best predictor is the best managerial analyst.

The villain of the story that Brahma gnani, Ravana proved himself that he is the extent capitalist by having inordinate architecture and using his wealth in a glorious appearance, and made others inspirational with wealth utilization in innovative way for the beautiful kingdom of Lanka, which was built by Viswakarma. Ravana is having 10 heads with multi tasking nature which skill used by Human Resource Management in corporate sector.

Sugriva the special character in Ramayana revealed the genuine relationship between the creditor and debtor along with the Raghava. To go through this Rama fulfilled his promise towards Sugriva by assassinated the Vaali, and coronation of Sugriva. For this Sugriva discharge his duty towards Rama by searching seetha with his subordinates Vanara sena of Kishkinda Kingdom. This situation clearly shows the creditor and debtor relationship.

In This particular event we can able to touch one of the effective role performed by sugriva that team formation, team building, and allocation of responsibilities for each individual team , forming them for right person to do the right job, at the same time he used his human assets in fruitful manner. He is the good motivator by praising Hanumans internal powers and made him as keyrole in searching of jaanaki maatha.

The awardee of chiranjeeva is the person having high standard emotional imbalance. when he entered into lanka & Ravana’s sleeping chamber he has seen so many abnormal & beautiful women over there then he fixed his mind not for the diversification that made him an extraordinary emotional stability person. This we can compare with that when ever we are keeping our efforts for result gaining we need to maintain our mind out of diversification then the returns will be effectively. We can heart fully praise that lord Hanuman is preeminent communicator after using his word power. When he perceived jaanaki at ashokavanam under susumpa tree and then she was in the position of self distruction mood, he wisely used his words and constructed faith full hope in her mind.

One of the Noble and ideal character of Ramayana & Younger brother of Raavana ‘Vibhishana’ proved himself as Traitor. He enlightened the situation to raavana in the case of Jaanaki matha…..he tried to make him know the ethical values of a king. He suggested him that sent Seetha back with Rama by this they could stop war & they could stop destroying kingdom. Here vibhishana noticed SWOT Analysis and at the same time he revealed his ethnic behavior. For any organization it’s a general need to do SWOT Analysis for forward planning and taking right decision to survive.

II. MAHA BHARATHA

The second largest epic in the world MAHA BHARATHA is not only a epic story it is a book of philosophy. It contains many of Management skills which we use potentially in the Management Business Practices. The hero of this story The lord Krishna acts as a The best crisis manager by showing the forecasted risks to Arjuna in the form of GEETHA. It proved that Management is all about taking the forecasted risks, Taking challenges is the best sign for Management.

The Team of Pandavas are low for counting comparing to Kouravas who were who were hundred in numberering. But pandavas took there individual responsibilities to reach common goal in The Kurukshethra. Kouravas Lack of team work and they performed in there own way especially the Duryodana showed his one man army Nature. This occasion proving that combined work brings success in the organization. Pandavas used SWOT analysis they transformed there weaknesses into strength after exile to the forest.

Women Empowerment also involved That Pandavas relied There women participation in decision
making. They recognized there women’s (kunti, draupathi, Hidimbi, Subhadra, Satya Bhama) value in making decision. whereas gandhari doesn’t get this value from Kouravas.

One thing we clearly noticed that Abhimanya performed semi knowledgeable performance in padmayuham and collapsed this is the sign for the new generation entrepreneurs getting deep knowledge is better for organize the business.

Indian Joint Family:

We can meet points of management skills in our great Indian joint family system. Joint family system is the basic pillars of Indian social system. The joint family generally structured into a group of people live together under one roof, eat food together, and common property all they hold.

III. CONCLUSION

- The people who live in the family it’s like organization, the skill coordination works out, if it is not it’s impossible to maintain family organization.
- Joint family shows feministic organization where the family values having high esteem than the values of individual members.
- Rule by Karta is another essential feature of the joint family. The head of the family wields unquestionable authority over all the members of the family. The entire system revolves round the principle of subordination of all other members to the head.
- The ‘Karta’ takes independent decisions pertaining to property, business affairs, children’s education, their occupation and marriage, major purchases and sales etc. He interacts with family members in such a way that it would lead to their material and spiritual well-being.
- The joint family is characterized by mutual rights and obligations. The system of mutual rights and duties keep the members together in a closely knit unit. The golden rule ‘each for all and all for each’ is practiced with all sincerity among the members belonging to the joint family.

REFERENCES